



# SHOWCASE

INFLUENCER MARKETING RESULTS

VANESSA GRANT  
VANESSA@GRANTMEDIA.CA  
MOMMYFLUENCER.COM

*mommyfluencer*

## THE PRODUCTS

- Finishing Touch Flawless
- Dream Away Weighted Blanket
- Natural Coconut Activated Charcoal Teeth Whitener
- Squishies
- Tarte Cosmetics
- Magnetic Eyelashes
- Neutriherb Serums

## THE INFLUENCERS

10

INFLUENCERS

5+5

BEAUTY + MOM  
INFLUENCERS

**9,380**

TOTAL LIKES

**578**

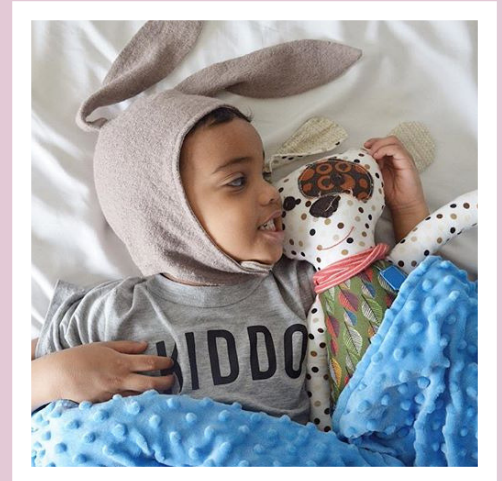
TOTAL COMMENTS

**9,958**

TOTAL ENGAGEMENTS

**52,758**

TOTAL USERS REACHED



TOP POST: @SHINELILY



TOP POST: @STYLIN.ALLE



TOP POST: @MAMAINDULGENCES

**\$0.18** PER ENGAGEMENT

**\$0.03** PER USER REACHED